

DR. MELISSA ANN PIGOTT
DIRECTOR OF RESEARCH
MAGNUS RESEARCH CONSULTANTS, INC.
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Professional Experience:

Director of Research; December 1993 - present

Magnus Research Consultants, Inc., Pompano Beach, Florida

Co-owner of organization that conducts litigation, marketing, and organizational research. Responsible for: all research functions of the organization, generating and maintaining client business, and managing staff and daily operations.

Adjunct Professor; April 1997 - April 2005

College of Law

Stetson University, St. Petersburg, Florida

Special lecturer in Professor W. McKinley Smiley's medical jurisprudence and advanced civil trial skills classes.

Adjunct Professor; January 1995 - December 1999

Center for Psychological Studies

Nova Southeastern University, Fort Lauderdale, Florida

Taught students in doctoral and masters programs in areas of social psychology, cognitive psychology, personality, and research methodology. Supervised student research.

Senior Litigation Psychologist; October 1991 - December 1993

Trial Consultants, Inc., Miami, Florida

Conducted research studies in the area of civil litigation. Research was both qualitative and quantitative, and high volume in nature. Responsibilities included: supervising research team; consulting with clients on improving trial strategies; jury selection; and designing, conducting, and reporting research.

Senior Research Associate; August 1989 - September 1991

Litigation Sciences, Inc., Atlanta, Georgia

Conducted research studies in the area of civil and criminal litigation. Clients were typically Fortune 500 companies and their attorneys. Research encompassed juror decision making in all areas of litigation. Focus of research efforts on assisting attorneys prepare trial strategy.

Director of Marketing Research; November 1984 - August 1989

Baptist Medical Center, Jacksonville, Florida

Conducted health care marketing research in areas such as community image, medical staff opinion, and patient satisfaction. Internal research performed on employee assistance programs, organizational climate (morale), and assessments of services and products. Also performed demographic analyses and conducted various multi-company research projects.

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Professional Experience, continued:

Adjunct Professor; August 1985 - August 1989

Department of Psychology, University of North Florida

Taught undergraduate and graduate students in Research Methods, Social Psychology, Personality, Organizational Behavior, and Industrial/Organizational Psychology courses. Also qualified to teach Psychology and Law, Cognitive Psychology, Introductory Psychology, Experimental Social Psychology, Crime and Delinquency.

Research/Teaching Assistant; January 1978 - August 1984

Departments of Psychology, Florida State University and Florida International University

Academic research in the area of psychology and law, specifically, on factors affecting eyewitness memory. Research funding received from the National Science Foundation and National Institute of Justice. Other research interests include expert testimony in court and cognition/perception.

Academic Training:

Ph.D., Florida State University, August 1984

Major: Social Psychology Minor: Criminology

Teaching Specialization Areas: Social Psychology, Personality, Law and Psychology, Crime and Delinquency, Cognitive Psychology

M.S., Florida State University, August 1982

Major: Social Psychology

B.A., Florida International University, June 1979

Major: Psychology (Cum Laude, Psi Chi Honor Society)

Certification:

Florida Supreme Court Circuit Court Mediator; January 2020

Publications:

Bothwell, R.K., Brigham, J.C., & Pigott, M.A. (1987). An exploratory study of personality differences in eyewitness memory. Journal of Social Behavior and Personality, 2 (3), 335-343.

Bothwell, R.K., Pigott, M.A., Foley, L.A., & McFatter, R. (2006). Racial bias in juridic judgment at private and public levels. Journal of Applied Social Psychology, 36(9), 2134-2149.

Brigham, J.C., & WolfsKeil, (Pigott) M.A. (1983). Opinions of attorneys and law enforcement personnel on the accuracy of eyewitness identification. Law and Human Behavior, 7(4), 337-349.

Fauss, D.H., & Pigott, M.A. (1997). Attorneys and jurors: Do they have anything in common? Trial Diplomacy Journal, 20(3), 183-199.

Publications, continued:

Foley, L.A., & Pigott, M.A. (1997). Race, age, and jury decisions in a civil rape trial. American Journal of Forensic Psychology, 15(1), 1-18.

Foley, L.A., & Pigott, M.A. (1997). The influence of forepersons and non-foreperson on mock jury decisions. American Journal of Forensic Psychology, 15(4), 1-12.

Foley, L.A., & Pigott, M.A. (2000). Belief in a just world and jury decisions in a civil rape trial. Journal of Applied Social Psychology, 30 (5), 935-951.

Foley, L.A., & Pigott, M.A. (2002) Race, self presentation, and reverse discrimination in jury decisions, American Journal of Forensic Psychology, 20 (3), 37-52.

Hyme, H., Foley, L.A., & Pigott, M.A. (1999). A comparison of male and female dominated juries in a case of coerced sex with a male plaintiff. American Journal of Forensic Psychology, 17(3), 67-80.

Lambert, L., & Pigott, M.A. (2006). Insiders' views on jury decision making. American Bar Association, Tort, Trial, & Insurance Practice, Aviation and Space Law Committee Newsletter (Fall), 18-20.

Leone, C., and Pigott, M.A. (1989). Social psychology: Study guide. Boston: Houghton-Mifflin Co., Inc.

Pigott, M.A. (May, 1997). Conduct voir dire wisely. Trial.

Pigott, M.A. (March, 2000). What the design professional needs to know about jury consultants. URL <http://www.aepronet.org>.

Pigott, M.A. (2001). Twenty-five common mistakes attorneys make in voir dire. The Practical Litigator, 12(1), 51-54.

Pigott, M.A. (2001). Trial themes and analysis. The Florida Bar News, August 15, 2001, 25.

Pigott, M.A., & Brigham, J.C. (1985). The relationship of prior description and facial recognition. Journal of Applied Psychology, 70(3), 547-555.

Pigott, M.A., Brigham, J.C., & Bothwell, R.K. (1990). A field study on the relationship between quality of eyewitnesses' descriptions and identification accuracy. Journal of Police Science and Administration, 17(2), 84-88.

Pigott, M.A., & Foley, L.A. (1995). Social influence in jury decision making. Trial Diplomacy Journal, 18(2), 101-108.

Pigott, M.A., & Foley, L.A. (1995). The impact of personality and demographics on verdict in a civil rape case. Trial Diplomacy Journal, 18(3), 145-158.

Pigott, M.A., & Foley, L.A. (1995). Improve your success in voir dire: Understanding jurors' personalities. Trial Diplomacy Journal, 18(4), 197-204.

Publications, continued:

Pigott, M.A., Foley, L.A. (1997). Individual and corporate responsibility in a sexual harassment lawsuit. Trial Diplomacy Journal, 20(6), 347-358.

Pigott, M.A., & Foley, L.A. (2000). The role of gender in sexual harassment litigation. The Trial Lawyer, 23(1), 49-58.

Pigott, M.A., & Friedman, H. L. (1998). Enhancing fact witness effectiveness. The Trial Lawyer, 21(5), 309-320.

Pigott, M.A., & Leone, C. (1989). Social psychology: Instructor's manual. Boston: Houghton-Mifflin Co., Inc.

Pigott, M.A. (1983). Recognition and recall independence in memory for faces. Unpublished manuscript.

Pigott, M.A., Myers, M.L., Cochran, C., McIntire, B.B., Gonzales, M.R., Cochran, P.L., & Coyle, N. (1986). Florida's class of '76: Ten years later. Unpublished manuscript.

Participation at Professional Meetings:

Benney, K.S., Foley, L.A. & Pigott, M.A. (2002). Effects of gender, communication apprehension, and confidence on jury decisions. Poster presented at the meeting of the Southeastern Psychological Society, Orlando, Florida.

Brigham, J.C., & WolfsKeil, (Pigott) M.A. (1983). The relationship between accuracy of prior description and facial recognition. Paper presented at the American Psychological Association Annual Convention, Anaheim, California.

Coffman, K., Foley, L.A. & Pigott, M.A. (2000). A sexual harassment case against a police officer: Race, authoritarianism, and rape myths. Poster presented at the meeting of the American Psychology-Law Society, New Orleans, Louisiana.

Foley, L.A., & Pigott, M.A. (1994). Juror decisions in a civil rape case: The influence of age and race. Paper presented at the International Conference on Stereotypes and Intergroup Relations, Highland Beach, Florida.

Foley, L.A., Ralph, J., & Pigott, M.A. Background and demeanor of expert witnesses in a medical malpractice case. Paper presented at the International Interdisciplinary Conference on Psychology & Law, Edinburgh, Scotland, July, 2003.

Hyme, H.S., Foley, L.A., & Pigott, M.A. (1999). Male and female dominated juries and responsibility of rape victims. Poster presented at the meeting of the Southeastern Psychological Association, Savannah, Georgia.

Participation at Professional Meetings, continued:

Hyme, H.S., Foley, L.A., & Pigott, M.A. (2001). A police officer accused of sexual harassment: The impact of race, gender, and belief in a just world. Poster presented at the meeting of the American Psychological Society, Toronto, Canada.

Hyme, H.S., Foley, L.A., & Pigott, M.A. (2001). A sexual harassment case against a police officer: Race, authoritarianism, and rape myths. Poster presented at the meeting of the Southeastern Psychological Association, Atlanta, Georgia.

Mason, G., Foley, L.A., & Pigott, M.A. (2000). The impact of prior sexual assault on attributions of responsibility. Paper presented at the meeting of the Southeastern Psychological Association, Savannah, Georgia.

Patton, M.M., Foley, L.A., & Pigott, M.A. (2002). Group sexism: Aggregated effects of juries' beliefs about women and rape. Paper presented at the meeting of the American Psychology - Law Society, Austin, Texas.

Pigott, M.A., Brigham, J.C., & Bothwell, R.K. (1988). A field study on the relationship between description accuracy and identification accuracy. Paper presented at the meeting of the American Psychology - Law Society, Miami, Florida.

Pigott, M.A., Foley, L.A., Fenton, R., Rivera, R., & Tomlinson, W.A. (1995). Race and jury decisions in a civil rape trial. Paper presented at the American Psychological Association Annual Convention, New York, New York.

Pigott, M.A., Foley, L.A., Covati, C.J., & Wasserman, A.J. (1998). An experimental study of male sexual harassment victimization. Paper presented at the meeting of the American Psychological Association, San Francisco, California.

Pigott, M.A., Foley, L.A., Covati, C.J., & Wasserman, A.J. (1998). Mock jurors' perceptions of a male plaintiff in sexual harassment litigation. Paper presented at the meeting of the American Psychology-Law Society, Redondo Beach, California.

Presnell, L.E., Foley, L.A., & Pigott, M.A. (2000). Restoring justice: Decisions in a sexual harassment case. Poster presented at the meeting of the Southeastern Psychological Association, New Orleans, Louisiana.

Russac, R., Foley, L.A., & Pigott, M.A. Inevitability of medical outcome, political attitudes, and expertise of expert witness in medical malpractice decisions. Poster presented at the International Interdisciplinary Conference on Psychology & Law, Edinburgh, Scotland, July, 2003.

Wintz, J.L., Foley, L.A., & Pigott, M.A. (1999). Gender and juror prior victimization in a sexual harassment case. Poster presented at the meeting of the Southeastern Psychological Association, Savannah, Georgia.

Invited Addresses

1995

"Turbo Voir Dire" (Abbreviated). N.E. Florida Association of Criminal Defense Attorneys, Jacksonville, Florida.

"The Nature of Nonprejudice and its Impact on Jury Selection." Academy of Florida Trial Lawyers, Annual Spring Ski Seminar, Squaw Valley, California.

"Turbo Voir Dire." (Abbreviated). Broward County Public Defender's Office, Fort Lauderdale, Florida.

"Mock Trial Seminar." Ruden, Barnett, McClosky, Smith, Schuster, & Russell, P.A., Fort Lauderdale, Florida.

"The Nature of Nonprejudice and its Impact on Jury Selection." Broward County Public Defender's Office, Fort Lauderdale, Florida.

"Turbo Voir Dire" (Abbreviated). Kubicki Draper, et al., firm retreat, Delray Beach, Florida.

"Ethics in Litigation Research." Kubicki Draper, et al., firm retreat, Delray Beach, Florida.

"The Use of Litigation Psychology in Medical Malpractice Cases." North Florida Risk Management Association, Jacksonville, Florida.

"Ethics in Litigation Research." Hispanic Bar Association of Palm Beach County, West Palm Beach, Florida.

"Utilizing Litigation Psychology in Bad Faith Cases." Academy of Florida Trial Lawyers, Annual Bad Faith Seminar. Fort Lauderdale & Tampa, Florida.

"Turbo Voir Dire." Law firm of Boyd & Jenerette, Jacksonville, Florida.

"The Use of Psychological Science in Medical Malpractice Cases." South Florida Society for Healthcare Risk Management, Miami, Florida.

"Tribulations of a Trial Consultant." Florida International University, Psychology and Law Program, Miami, Florida.

Invited Addresses, continued

1996

"The Influence of the Jury Group on Individual Jurors." Academy of Florida Trial Lawyers, Workhorse Seminar, Orlando, Florida.

Jury Selection Presentation. Caloosa Inns of Court, Fort Myers, Florida.

"Turbo Voir Dire" (Abbreviated). Eighth Judicial Circuit Bar Association, Gainesville, Florida.

"Attorneys and Jurors: Do They Have Anything in Common?" Academy of Florida Trial Lawyers, Annual Spring Ski Seminar, Steamboat Springs, Colorado.

"Turbo Voir Dire" (Abbreviated). Marion County Bar Association, Ocala, Florida.

Focus Group Moderation. Special Project on Women's Issues, Broward County Commission on the Status of Women. Fort Lauderdale, Florida.

"Turbo Voir Dire" (Abbreviated). Law offices of Holland and Knight, Jacksonville, Florida.

Faculty Member, Advanced Trial Advocacy Seminar, The Florida Bar Association, Gainesville, Florida.

"Turbo Voir Dire." Office of the State Attorney, Eighth Judicial Circuit of Florida, Gainesville, Florida.

"Better Jury Decision Making." Florida Public Defenders Association Conference, Building a Better Defense III, Key West Florida.

"The Attorney as Teacher: Making Your Case Mean Something to Someone Other than You." Litigation Section of the 1996 All Lawyer Meeting, Law offices of Holland & Knight, Fort Lauderdale, Florida.

"Focus Groups and Mock Trials." Design Professionals & Contractors Conference. A Loss Prevention Seminar and Legal Update. Kubicki Draper Attorneys, Fort Lauderdale, Florida.

"What Questions Do I Want and Need to Ask of Individual Jurors? - How to Frame the Questions - Choosing Certain Jurors for Particular Questions - Questioning Style and Form." 1996 ATLA Workhorse Seminar. Atlanta, Georgia.

"Turbo Voir Dire" (Abbreviated). Law firm of Crary, Buchanan, et al., Stuart, Florida.

"Turbo Voir Dire" (Abbreviated). Office of the State Attorney, Fifteenth Judicial Circuit. West Palm Beach, Florida.

"Tribulations of a Trial Consultant" and Lecture on Attribution Theory. University of Maryland, United States Naval Facility. Rota, Spain.

Invited Addresses, continued

1997

"Voir Dire on Liability Issues in Premises Liability Cases." Southern Trial Lawyers Association Annual Conference, New Orleans, Louisiana.

"Understanding the Nuances of Jury Selection and Jurors in Premises Liability Cases." Academy of Florida Trial Lawyers, 1997 Workhorse Conference, Orlando, Florida.

"Turbo Voir Dire" (Abbreviated). Law offices of English, McCaughan, & O'Bryan, P.A. Fort Lauderdale, Florida.

"Jury Consultants and Focus Groups." Association of Eminent Domain Professionals. Tampa, Florida.

"Courtroom Communications Techniques: The Attorney as Teacher." Absolute Litigators Conference. Las Vegas, Nevada and San Francisco, California.

Lecture and Demonstration on Jury Selection. Employment Law Trial Skills Seminar, Florida Bar and Stetson College of Law. St. Petersburg, Florida.

"Attorneys and Jurors: Do They Have Anything in Common?" Broward County Public Defenders Office. Ft. Lauderdale, Florida.

"Attorneys and Jurors: Do They Have Anything in Common?" Searcy, Denney, Scarola, Barnhart, & Shipley, P.A. West Palm Beach, Florida.

"Successful Advocacy for Women Lawyers." Stetson University College of Law. Tampa, Florida.

"Attorneys and Jurors: Do They Have Anything in Common?" Law Offices of Holland & Knight, Orlando, Florida.

"Attorneys and Jurors: Do They Have Anything in Common?" Florida Public Defenders Trial with Style Conference. Fort Lauderdale, Florida.

"Attorneys and Jurors: Do They Have Anything in Common?" Academy of Florida Trial Lawyers, 1997 Winter Ski Seminar. Snowmass, Colorado.

Invited Addresses, continued

1998

“Jury Consultants and Focus Groups in Claims Management.” The Travelers Claims Group. Fort Lauderdale, Florida.

“Turbo Voir Dire” (abbreviated). Leon County Public Defenders Office. Tallahassee, Florida.

“Attorneys and Jurors: Do They Have Anything in Common?” Leon County Public Defenders Office. Tallahassee, Florida.

"Tribulations of a Trial Consultant." Psychology and Law Class, Florida State University, Tallahassee, Florida.

"Tribulations of a Trial Consultant." Psychology and Law Class, University of North Florida, Jacksonville, Florida.

"Jury Consultants in High Profile Cases." Panel Discussion, Psychology and Law Program, Florida International University, Miami, Florida.

“Jury Consultants and Focus Groups in Construction Litigation.” Victor O. Schinnerer & Company, Inc., 37th Annual Meeting of Invited Attorneys. New Orleans, Louisiana.

Invited Addresses, continued

1999

"Elderly Jurors in Personal Injury and Wrongful Death Cases. Do I Keep them? Do I Strike Them? There is Good and Bad News!" Academy of Florida Trial Lawyers, 1999 Workhorse Conference, Orlando, Florida.

"Turbo Voir Dire" (Abbreviated). Law Offices of Gary, Williams, Parenti, Finney, Lewis, McManus, Watson & Sperando, Stuart, Florida.

"Turbo Voir Dire" (Abbreviated). Law Offices of McIntosh, Sawran, & Craven, Fort Lauderdale, Florida.

"Jury Consultants & Focus Groups." Central Florida Medical Malpractice Claims Council, Inc., Orlando, Florida.

"A Little Knowledge About Juror Demographics is a Dangerous Thing." 1999 Annual Melvin Belli Society Seminar, San Francisco, California.

"Handling the 'Problem Client' Issues During Jury Selection," (with John Romano). 1999 American Trial Lawyers Association Annual Meeting, San Francisco, California.

"Mock Trial Demonstration," Third Annual Florida Liability Claims Conference, in cooperation with the Florida Defense Lawyers Association, Orlando, Florida.

"Turbo Voir Dire" (Abbreviated). Law Offices of Holland & Knight, Miami, Florida.

"Jury Consultants & Focus Groups." Psychology and Law Class, Nova Southeastern University, Fort Lauderdale, Florida.

"Jury Consultants & Focus Groups." Florida Trucking Association, Safety Management Council Litigation Seminar, Fort Lauderdale, Florida.

"Jury Consultants & Focus Groups." Barry University Law School, Orlando, Florida.

"Turbo Voir Dire" (Abbreviated). Law Offices of Henderson, Franklin, Starnes, and Holt. Fort Myers, Florida.

"A Little Knowledge About Juror Demographics is a Dangerous Thing." Academy of Florida Trial Lawyers, 1999 Winter Ski Seminar. Vail, Colorado.

Invited Addresses, continued

2000

"Common Mistakes Attorneys Make in Voir Dire." Workshop conducted with Anthony Martino, Esq., Academy of Florida Trial Lawyers, 2000 Workhorse Conference, Orlando, Florida

"Jury Consultants and Focus Groups." Faraci & Faraci Personal Injury Litigation Seminar, Palm Beach Shores, Florida.

"Common Mistakes Attorneys Make In Voir Dire." Southern Trial Lawyers Annual Conference, New Orleans, Louisiana.

"Jury Selection Presentation." The Craig S. Barnard American Inns of Court LIV, West Palm Beach, Florida.

"In Re: Image of Women Lawyers: Perception v. Reality," Professional Leadership Committee, Central Florida Association of Women Lawyers, Orlando, Florida.

"Mock Mediation: A New Tool." Presentation with Stephen Hanlon, Esq., ATTAC/NAPAS Annual Conference, Washington, D.C.

"You Did a Bad, Bad Thing - So Pick a Good, Good Jury." Seminar conducted with Hon. Herbert Baumann, Jacquelyn Beatty, Esq., Daniel Mullin, Esq., and Robin Westerfield, Esq., American Bar Association/Torts and Insurance Practice Section, New York, New York.

"Trial Themes and Analysis." Labor and Employment Law Trial Skills Program, Stetson University College of Law, St. Petersburg, Florida.

"Jury Selection Demonstration." The Williams Inns of Court, Altamonte Springs, Florida.

"Tribulations of a Trial Consultant." Psychology and Law class, University of North Florida, Jacksonville, Florida.

"Jury Consultants and Focus Groups." Advanced Civil Trial Skills class, Stetson University College of Law, St Petersburg, Florida.

"Tribulations of a Trial Consultant." Psi Chi Honor Society, Florida Atlantic University, Boca Raton, Florida.

Invited Addresses, continued

2001

“Jury Consultants and Focus Groups.” Independent Insurance Agents of Dade County meeting, Miami, Florida.

“Style in the Courtroom: What Judges Think About What You’re Wearing.” Advocacy Skills for the Future seminar, Academy of Florida Trial Lawyers, 2001 Workhorse Conference, Orlando, Florida.

“Voir Dire on Subjective Damages.” Academy of Florida Trial Lawyers, 2001 Workhorse Conference, Orlando, Florida.

“Common Mistakes Attorneys Make In Voir Dire.” and “ Conducting Voir Dire in a Civil Jury Trial.” The Broward Bar Association, Trial Practice Section Seminar, Fort Lauderdale, Florida.

“Common Mistakes Attorneys Make In Voir Dire.” Ferrell Shultz, P.A., Miami, Florida.

“Jury Selection Simulation - Interactive Presentation.” National Employment Lawyers Association, Annual Seminar, Cocoa Beach, Florida.

“An Intergalactic Exploration of Professional Communication: Men are from Mars, Women are from Venus and Lawyers are from...?” Central Florida Association of Women Lawyers, Orlando, Florida.

“Tribulations of a Trial Consultant.” Psychology and Law class, Florida State University, Tallahassee, Florida.

“Common Mistakes Attorneys Make in Voir Dire.” Broward County Trial Lawyers Association, Fort Lauderdale, Florida.

“Common Mistakes Attorneys Make in Voir Dire.” Akerman Senterfitt Annual Firm Retreat, Hutchinson Island, Florida.

“A Jury Consultant’s View of Common Mistakes Attorneys Make in Voir Dire.” Al J. Cone Trial Advocacy Institute, sponsored by the Academy of Florida Trial Lawyers Young Lawyers Section, Orlando, Florida.

“Common Mistakes Attorneys Make in Voir Dire.” Lee County Personal Injury Association, Fort Myers, Florida.

“Jury Consultants and Focus Groups.” Broward County Young Lawyers Association, Fort Lauderdale, Florida.

Invited Addresses, continued

2002

“Jury Selection Presentation” and “Common Mistakes Attorneys Make in Voir Dire.” Gunster Yoakley Annual Litigation Section Seminar, Fort Lauderdale, Florida.

“Jury Selection Presentation.” Thomas S. Biggs Inns of Court, Naples, Florida.

“Voir Dire and the Consequences of September 11th.” The Academy of Florida Trial Lawyers Medical Malpractice Seminar, Fort Lauderdale and Orlando, Florida.

“Jury Selection after the Attack on America.” Absolute Litigators Conference, Las Vegas, Nevada.

“Common Mistakes Attorneys Make in Voir Dire.” American Board of Trial Advocates, Broward Chapter, Fort Lauderdale, Florida.

“Common Mistakes Attorneys Make in Voir Dire.” Inaugural Raymond Ehrlich Trial Advocacy Seminar, Jacksonville Bar Association, Jacksonville, Florida.

“Common Mistakes Attorneys Make in Voir Dire.” Florida Bar Eminent Domain Section Seminar, Boca Raton, Florida.

“Common Mistakes Attorneys Make in Voir Dire.” The Dade County Defense Bar Association. Miami, Florida.

“Maximizing Voir Dire.” Al J. Cone Trial Advocacy Institute, sponsored by the Academy of Florida Trial Lawyers Young Lawyers Section, Orlando, Florida.

“Common Mistakes Attorneys Make in Voir Dire.” Tripp Scott Litigation Department, Fort Lauderdale, Florida.

“Turbo Voir Dire” and “Common Mistakes Attorneys Make in Voir Dire.” State Attorneys Office, Eighth Judicial Circuit, Gainesville, Florida.

“Psychological Science in Litigation.” Paralegal Association of Florida Annual Meeting, West Palm Beach, Florida.

“Psychological Science in Ligation.” Florida Medical Malpractice Claims Council Annual Meeting, West Palm Beach, Florida

“Inside the Minds of the Jury.” Design Professionals & Contractors Conference, Gorman & Israel Law Firm, Fort Lauderdale, Florida.

Invited Addresses, continued

2003

“Psychological Science in Litigation.” GrayHarris Litigation Conference. Tampa, Florida.

“Jury Research - The Ultimate Competitive Advantage.” Presentation with Kim Patrick Hart, Esq., Academy of Florida Trial Lawyers, 2003 Workhorse Seminar, Orlando, Florida.

“Common Mistakes Attorneys Make in Voir Dire.” American Board of Trial Advocates, Orlando Chapter, Orlando, Florida.

“Common Mistakes Attorneys Make in Voir Dire.” Carlton Fields, P.A., 2003 Products Liability Practice Group Retreat, Miami, Florida.

“Common Mistakes Attorneys Make in Voir Dire.” Florida Department of Transportation, 2003 Legal Conference, St. Petersburg, Florida.

“Maximizing Voir Dire.” The Dade County Defense Bar Association, Miami, Florida.

“Inside the Minds of the Jury.” Design Professionals Risk Control Group Legal Counsel Forum, DPIC Companies, Kona, Hawaii.

“Ten Angry People Mock Jury Demonstration.” Design Professionals Risk Control Group, Loss Prevention Convocation, DPIC Companies, Kono, Hawaii.

“Common Mistakes Attorneys Make in Voir Dire” and Jury Selection Demonstration. Miami-Dade County Public Defender’s Office, Miami, Florida.

2004

“Tribulations of a Trial Consultant.” Psychology and Law Class, Florida State University, Tallahassee, Florida.

“Maximizing Voir Dire” and Jury Selection Demonstration. Jacksonville Bar Association, Jacksonville, Florida.

Invited Addresses, continued

2005

“Style in the Courtroom: What Judges Think About What You’re Wearing.” Sarasota Chapter of the Florida Association for Women Lawyers, Sarasota, Florida.

“Jury Selection and the Concept of ‘Men are from Mars - Women are from Venus’ - What You Need to Know About the Ill-Conceived and Misunderstood Ways in Which Female Jurors Perceive Witnesses and Evidence Far Differently from the Perceptions of Male Jurors.” Academy of Florida Trial Lawyers, 2005 Workhorse Seminar, Orlando, Florida.

“Maximizing Voir Dire - View from a Jury Consultant.” Academy of Florida Trial Lawyers, 2005 Jury Selection Seminar, Orlando, Florida.

“Utilizing Psychological Science in Litigation.” Cape Coral Bar Association, Cape Coral, Florida.

“Voir Dire in Light of Amendment 3: Understanding Juror Bias.” Presentation with William Hahn, Esq., Academy of Florida Trial Lawyers, 2005 Medical Malpractice Seminar, Tampa, Florida.

2006

“What do Jurors Really Think about Defense Medical Examiners - How do Jurors Regard the Defense Medical Exam?” Academy of Florida Trial Lawyers, 2006 Workhorse Seminar, Orlando, Florida.

“From Voir Dire to Verdict: Trial Demonstration of a Low Impact Auto Collision Case.” Connecticut Trial Lawyers Association, New Haven, Connecticut.

“Psychological Science in the Litigation Process.” Holland & Knight All Lawyers Meeting, Orlando, Florida.

“Inside the Jury Room.” Presentation with Judge Marc Schumacher and Lyndall Lambert. The Dade County Defense Bar Association, Miami, Florida.

“Maximizing Voir Dire” and Jury Selection Demonstration. Gerald T. Bennett Prosecutor/ Public Defender Trial Training Program, Gainesville, Florida.

“Jurors Say the Darndest Things.” Florida Medical Malpractice Claims Council, Inc., Fort Lauderdale, Florida.

“Maximizing Voir Dire.” Long Term Care Litigation Conference, Tampa, Florida.

Invited Addresses, continued

2007

“Tribulations of a Trial Consultant.” Trial Consulting Graduate Class, Florida International University, Miami, Florida.

“Maximizing Voir Dire.” Florida Justice Association, 2007 Workhorse Seminar, Orlando, Florida.

“Maximizing Voir Dire.” Spohrer & Dodd, P.L., Jacksonville, Florida.

“Maximizing Voir Dire.” Farah & Farah, P.A., Jacksonville, Florida

“Maximizing Voir Dire.” Florida Ultimate Trial Notebook, Palm Beach Chapter, American Board of Trial Advocates, Jupiter, Florida.

2008

“Jurors Say the Darndest Things.” Powers, McNalis, Torres & Teebagy, West Palm Beach, Florida.

“Common Mistakes Attorneys Make in Voir Dire” Volusia County Attorney’s Office. DeLand, Florida.

“Turbo Voir Dire.” Volusia County Attorney’s Office. DeLand, Florida.

“Jurors Say the Darndest Things.” Jacksonville Association of Defense Counsel. Amelia Island, Florida.

Invited Addresses, continued

2009

“Turbo Voir Dire.” Akerman Senterfitt Miami Litigation Department, Miami, Florida.

“Maximizing Voir Dire.” Wicker, Smith, O’Hara, McCoy & Ford, P.A. Litigation Section, Orlando, Florida.

“Jurors Say the Darndest Things.” Florida Justice Association, 2009 Workhorse Seminar, Orlando, Florida.

“Utilizing Psychological Science in Litigation.” Hinshaw & Culbertson, L.L.P., Miami, Florida, and firm wide webcast.

“Psychological Science and Visual Arts in Litigation.” Thirteenth Annual Florida Liability Claims Conference, Orlando, Florida.

“Utilizing Psychological Science in Litigation.” Shook, Hardy, & Bacon, L.L.P., Kansas City Missouri, and firm wide webcast.

“Utilizing Psychological Science in Litigation.” Florida Association of County Attorneys 2009 Continuing Legal Education Program, Marco Island, Florida.

“Litigation Lessons Learned: Risk Assessment Through Mock Jury Research, Case Challenges and Results.” The Travelers Companies, Inc., Tampa and Orlando, Florida; Atlanta, Georgia.

“Mock Trial Demonstration.” Henderson Franklin Claims Defense Update. Tampa, Florida.

“Common Mistakes Attorneys Make in Voir Dire.” Gray Robinson, P.A. Fort Lauderdale, Florida, and firm wide webcast.

2010

“Common Mistakes Attorneys Make in Voir Dire.” Collier County Bar Association, Trial Lawyers Section. Naples, Florida.

“The Expert’s View on Jury Selection: What You Should Know to be Successful in Selecting a Jury.” Florida Justice Association Jury Selection Seminar. West Palm Beach, Florida.

“Jurors Say the Darndest Things.” Powers, McNalis, Torres, & Teebagy Hard Knocks: Insurance Law Training Camp. West Palm Beach, Florida.

Invited Addresses, continued

2011

“The Art, Science, Methodology, and Ethics of Jury Trial Consultants.” Florida Justice Association, 2011 Workhorse Seminar, Orlando, Florida.

“Maximizing Voir Dire.” Broward County Justice Association, Fort Lauderdale, Florida.

“Utilizing Psychological Science in Litigation.” Swiss Re/Westport Insurance Corporation, Overland Park, Kansas.

“Maximizing Voir Dire.” Jacksonville Bar Association 2011 Annual Raymond Ehrlich Trial Advocacy Seminar, Jacksonville, Florida.

“Common Mistakes Attorneys Make in Voir Dire.” Jacksonville Association of Defense Counsel, 2011 Retreat, Amelia Island, Florida.

2012

“Jurors Say the Darndest Things.” Hinshaw & Culbertson, L.L.P., Miami, Florida.

“Jurors Say the Darndest Things.” Houck Anderson Cruise Industry Seminar, Miami, Florida.

2013

“Courtroom Communications Techniques: The Attorney as Teacher.” Holland & Knight, Jacksonville, Florida.

“Maximizing Voir Dire.” National Association of Dealer Counsel 2013 Annual Member Conference, Laguna Beach, California.

“Utilizing Psychological Science to Maximize Litigation.” Presentation with Rory Jurman, Esq. as Co-Presenter, GEICO, Lakeland, Florida.

“Jurors Say the Darndest Things.” 2013 Broward County Bar Association Bench and Bar Convention, Fort Lauderdale, Florida.

Invited Addresses, continued

2014

“Jurors Say the Darndest Things.” Association of Eminent Domain Professionals. Tampa, Florida.

“Common Mistakes Attorneys Make in Voir Dire.” Office of the State Attorney, Fifteenth Judicial Circuit, West Palm Beach, Florida.

“Litigation Lessons Learned: Risk Assessment Through Mock Jury Research, Case Challenges and Results.” GEICO, Lakeland, Florida.

“Litigation Lessons Learned: Risk Assessment Through Mock Jury Research, Case Challenges and Results.” AAA Auto Club South Insurance Company of Florida, Tampa, Florida.

2015

“Utilizing Psychological Science in Litigation.” Twelfth Annual Hon. Ralph W. “Buddy” Nimmons, Jr. Federal Practice Seminar, Jacksonville Chapter of the Federal Bar Association, Jacksonville, Florida.

Faculty Member, Advanced Trial Advocacy Seminar, The Florida Bar Association, Gainesville, Florida.

“Jury Selection Techniques.” Effectively Litigating Employment Cases From Inception Through Trial, The Florida Bar Association, West Palm Beach, Florida.

“Maximizing Voir Dire.” 2015 Broward County Bench and Bar Conference, Fort Lauderdale, Florida.

“Maximizing Voir Dire.” Broward Association of Criminal Defense Lawyers, Fort Lauderdale, Florida.

Invited Addresses, continued

2016

“The Attorney as Teacher.” Roig Lawyers, Deerfield Beach, Florida.

“Utilizing Psychological Science in Litigation.” South Florida Claims Association, Fort Lauderdale, Florida.

“25 Common Mistakes Attorneys Make in Voir Dire.” Nova Southeastern University College of Law, Trial Advocacy Program, Davie, Florida.

“Voir Dire and Jury Selection: Learn from the Experts.” Panelist with Manuel Dobrinsky, Esq. and William Geraghty, Esq. Dade County Defense Bar Association, Miami, Florida.

“Jurors Say the Darndest Things.” Florida Human Resource Council, West Palm Beach, Florida.

“Utilizing Psychological Science in Alternative Dispute Resolution.” Florida Human Resource Council, West Palm Beach, Florida.

“Maximizing Voir Dire.” Gunster Employment Practices Group, West Palm Beach, Florida.

Faculty Member, Advanced Trial Advocacy Seminar, The Florida Bar Association, Gainesville, Florida.

“Jurors Say the Darndest Things.” Wicker Smith Law Firm’s Nuts & Bolts of Today’s Claims Industry Seminar, Orlando, Florida.

“Jurors Say the Darndest Things.” Nelson Mullins Riley & Scarborough LLP, Jacksonville, Florida.

“Jurors Say the Darndest Things.” Ver Ploeg & Lumpkin, Miami, Florida.

“Selecting your First Jury.” Panelist with Hon. Elizabeth Krier, Hon. Michael McHugh, Vicki Sprout, Esq., Jeffrey Rice, Esq. and Mark Boyle, Esq. Lee County Bar Association, Fort Myers, Florida.

“Utilizing Psychological Science in Litigation.” Henderson Franklin Law Firm, Fort Myers, Florida.

“Jurors’ Perceptions of Lawyers and Legal Malpractice.” Panelist with Hon. Dorian Damoorgian, David Ehrlich, Esq., Richard Block, Esq., and Cori Meltzer, Esq. on Viewpoints - Assorted Malpractice Pitfalls, Broward County Bar Association, Legal Malpractice Summit, Fort Lauderdale, Florida.

Invited Addresses, continued

2017

“Utilizing Psychological Science in Litigation.” Rick and Insurance Management Society (RIMS), Fort Lauderdale, Florida.

“25 Common Mistakes Attorneys Make in Voir Dire.” Eminent Domain Committee. The Florida Bar Annual Meeting, Boca Raton, Florida.

“Utilizing Psychological Science in Litigation.” Rogers, Morris & Ziegler LLP, Fort Lauderdale, Florida.

“Let’s Go To Trial – You, Your Park & 12 Strangers.” Co-Presenter with Rudie Baldwin, Esq. World Water Park Association, West Palm Beach, Florida.

2018

Faculty Member, Advance Trial Advocacy Seminar, The Florida Bar Association, Gainesville, Florida.

2019

“Tribulations of a Trial Consultant,” Forensic Psychology Class, Keiser University, Port St. Lucie, Florida.

“Jury Selection: Are You Ready?” The Florida Bar, Trial Lawyers Section, Webinar.

“The Psychology of Decision Making,” Bedell Inn of Court, Jacksonville, Florida.

“Maximizing Voir Dire.” Office of the State Attorney, Fifteenth Judicial Circuit, West Palm Beach, Florida.

2020

“The Attorney as Teacher.” Jacksonville Bar Association 2020 Annual Raymond Erlich Trial Advocacy Seminar, Jacksonville, Florida.

Professional Societies:

American Psychological Association
American Psychology-Law Society
Association of Psychological Science
Society of Personality and Social Psychology
Society for the Psychological Study of Social Issues
Southeastern Psychological Association

Honors:

1986 Recipient: Outstanding Young Women of America Award
1987 Recipient: Certificate of Achievement, Outstanding Employee Performance
1993 - present: Inclusion in Who's Who in the South and Southwest
1994 - present: Inclusion in Who's Who in Science and Engineering
1995 - present: Inclusion in Who's Who in the World
1995 - present: Inclusion in Who's Who in American Women